



IANA NIKOLOVA

product & industrial designer

 ablen.com (portfolio)

 iana.s.nikolova@gmail.com

 linkedin.com/in/iana-nikolova/

As a designer, my goal is to create products that truly 'care' for people, focusing on quality, ergonomics, & accessibility for all. Specialising in wearable & IoT solutions, my portfolio shows how well-designed smart products can improve daily life, aiming for a livable, sustainable future.

WORK EXPERIENCE

LLcloud, Multi-Sensor Cloud Platform UI/UX Web Designer

2023 - now, remote
llcloud.eu

Designed & developed LLcloud's entire visual identity, branding, website, and UI for the multi-sensor cloud platform, using Figma and Wix. Supported wearable technology business development & sales strategies.

Asana Cat UG Product Designer

Spring 2023, Sofia (Bulgaria)
asana-cat.com

Asana Cat Design Internship as part of LLcloud Team. Prototyped first wearable versions of a LoRaWAN-enabled cat tracker collar using low-cost technology.

Memorabilia Pack Company Ltd. Graphic & Product Designer

2022 - 2023, Edinburgh (UK)
mempackcompany.com

One-year internship at Memorabilia Pack, offered by the University of Edinburgh. Conceptualised & graphically designed memorabilia kits.

Digital Spaces Living Lab (DSLL) UI/UX Designer & Data Analyst

2021 - 2022, Sofia (Bulgaria)
digitalspaces.info

Data analysis from DSLL user trials, edited trial videos. Created a new visual identity & designed DSLL's website.

Smart Fab Lab Sofia Voluntary Design Workshop Assistance

2018 - 2019, Sofia (Bulgaria)
smartfablab.org

2D & 3D CAD models of interior spaces for the lab, using SketchUp & SolidWorks.

NATIONALITY & LANGUAGES

UK & Bulgarian National
English (Native Speaker), Bulgarian (Native Speaker), Spanish (Fluent), German (Basic Level)

EDUCATION

Royal College of Art
Design Products
MA | Master of Arts | Ongoing
2024 - 2025, London (UK)

The University of Edinburgh
Product Design
BA | Bachelor of Arts | First Class
2020 - 2024, Edinburgh (UK)
John L Patterson Award, Highest Honours

Lund University School of ID
Industrial Design
Exchange Semester
Spring 2023, Lund (Sweden)
Erasmus Scholarship

The American College of Sofia
Secondary Education
2015 - 2020, Sofia (Bulgaria)
3.9 GPA Honours Student

SKILLS

THINK BEYOND THE OBJECTS

Map, refine, & synthesize cross-disciplinary insights to create holistic product experiences & a compelling story.

Graphic Design & Illustration

Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Animate), Procreate



Photography & Film Editing:

Adobe Premiere Pro, iMovie, etc



Computer-Aided Design (CAD)

Fusion 360, Blender, SketchUp, 3Ds Max, Solidworks, KeyShot



Coding & Web Design

C++, JavaScript, CSS, Arduino, Adafruit, Raspberry Pi, Fritzing, Figma, Loveable, Dreamweaver



DELIVER EXPERIENCES

Develop low- & high-fidelity prototypes to explore form & functionality. Conduct A/B testing, focus groups to evaluate user experience & performance.

Workshop Skills

Glass, Wood, Metal Work, Textiles

Digital Fabrication

Laser Cutting, CNC, 3D Printing (SLA, SLS), Vacuum Forming, Soldering

REFERENCES

Isla Munro, isla.munro@ed.ac.uk
Head of Product Design, The University of Edinburgh

Dr Stavri Nikolov, stavri.nikolov@llcloud.eu
Founding Director of LLcloud and DSLL